



DRSA Marine Lighting asks Marine Business Advisors to provide oversight



DRSA Lighting and C Smith and Associates (CSA) , the leader in the marine lighting and electrical accessories industry has brought on Marine Business Advisors and Jim Bronstien to provide executive guidance and oversight as they embark on a growth strategy.

Founded in 1988, DRSA has a long history of providing customers marine lighting, electrical solutions, lighting components and accessories they need for yachts, ships and boats. Now owned and led by Cathy Smith, the company is rolling out new and innovative LED products that will revolutionize the marine lighting industry. This, combined with an increase in demand for its products, led Cathy and her team to reach out to Marine Business Advisors for assistance in navigating through this growth.

“Jim Bronstien is highly regarded and well respected for his sound views and business knowledge in the marina industry. Jim will provide us the organizational structure, financial disciplines, and marketing initiatives that we desire and we are thrilled to have him commit time to working with us”, says Cathy Smith.

Located in the heart of the South Florida market, DRSA provides lighting products on an OEM and distributor level throughout the world to many of the major production and custom boat builders as well as to refit yards.